

Contact

+46706796013 (Mobile)
marie.tjeder@mjbs.io

www.linkedin.com/in/marietjeder
(LinkedIn)

Top Skills

Teamlead

Business development

Marketing / Communication

System/platforms

- MS Office
- Wordpress, Wix, Shopify, Universal Page (NFT) e.t.c.
- Trello, Teams, ASANA, Sharpspring and other CRM
- Adobe acrobat, photoshop, indesign,
- SoMe Meta, Instagram, TikTok, Snapchat, LinkedIn.
- Google, Analytics, Ads, Looker studio, Workspace e.t.c.

Languages

English (Professional Working)

Swedish (Native or Bilingual)

German (Elementary)

French (Elementary)

Marie Tjeder

"Entrepreneurial, hands-on consultant and/or business partner who gets things done. Extensive experience in various business sectors, along with board experience."

Greater Stockholm Metropolitan Area

Summary

Senior Adviser and Executive Business Support in Digital Development, Marketing, PR, and Communication for Small to Medium-Sized Companies.

I am the perfect partner for entrepreneurs and startups looking to accelerate growth or for internal projects that require a boost in momentum.

My Core Business Value: If you lack the knowledge for an upcoming situation, ensure you learn enough to move forward!

"I consider myself to be humble, determined, fearless, and solution-oriented."

Experience

MjB CreativeSpace AB

Company Owner

March 2012 - Present (12 years 6 months)

Gumshornsgatan 12, 11460 Stockholm

Advisor, board member, project manager, management consultant, interim manager.

Studio5land

Co-Founder, Board Member, Marketing & Sales

November 2020 - Present (3 years 10 months)

Stockholm, Stockholm, Sverige

Responsible for digital production and the development of the website/gallery with an integrated shop. The shop is built on Shopify, and marketing is primarily conducted through social media and Google. For analysis, we use both Shopify's built-in tools and Google Analytics. I produce all material myself in the form of images and videos.

5Land AB

Board member

2010 - Present (14 years)

Stockholm, Sweden

A company for art and consultancy within landscape architecture

Boarding for Success - Styrelsenätverk

3 years

Board Member

April 2022 - Present (2 years 5 months)

Sweden

Boarding for Success is a financial association that started in the fall of 2010. We primarily strive to make Swedish corporate boards more diverse through increased diversity. Specifically, we see our work as a means to broaden the expertise of the boards, thereby achieving better results.

Medlem

September 2021 - Present (3 years)

Sweden

Wyrdd Properties

Advisor to executive management.

November 2023 - Present (10 months)

Stockholms kommun, Stockholms län, Sverige

Advisor to the board and management on accounting, reporting, and governance. Parent company: Wyrdd Holding.

Tellox Finansservice AB

Advisor Marketing & Communication

November 2018 - Present (5 years 10 months)

Stockholm, Sverige

Rådgivare och producent av marknadskommunikation med betoning på Employer Branding. Material produceras oftast av mig men när det krävs specialist kompetens anlitar jag och handlar upp den för kunds räkning. T.ex. vid större webbutvecklingsprojekt.

Camilla Dora Estates

Advisor Marketing & Brand strategy

July 2014 - Present (10 years 2 months)

Nice Area, France

Wasa Kredit AB

Business developer

September 2022 - March 2024 (1 year 7 months)

Stockholm, Stockholm County, Sweden

Consultant assigned 100 - 50 % till 31st of March 2024.

Business developer. Part of the Implementation of a new core system Banqsoft (View21) with focus documentations and templates. Working between, test, development and MarkCom.

Servisec AB - SNYGGT - TRYGGT - SÄKERT -

4 years 9 months

Board Member

September 2020 - January 2023 (2 years 5 months)

Stockholm, Stockholm County, Sweden

The company provides services within security, parking surveillance & recycling/cleaning for commercial property owners.

Advisor Marketing and Communication

September 2022 - October 2022 (2 months)

Stockholm, Stockholm County, Sweden

Interim Marketing Manager

May 2018 - September 2022 (4 years 5 months)

Stockholm, Sweden

Interim Marketing Manager leading the work alongside an external digital marketing agency and web developers. The main responsibility is to ensure the company's brand and values are reflected in marketing and communication, as well as strategically increasing the company's awareness within the allocated budget. Additionally, this role includes system development related to the integration of the website and CRM to create a website with quality content for effective lead conversion.

System/platforms: Wordpress / Sharpspring / Google Analytics / Office 365 (sharepoint) / ASANA / Facebook, LinkedIn, Instagram, Google Search/Maps

Struktanalys AB

Business Development

February 2015 - February 2022 (7 years 1 month)

Stockholm, Sweden

Project management for the development of the website (WordPress), including the creation of images and videos for the website and social

media, as well as writing texts for blog posts. Collaborated with external web developers and a digital marketing agency.

STI - Stockholm Institute of Technology

Ledningsgruppen för mobilapputvecklare

September 2018 - December 2020 (2 years 4 months)

Stockholm, Stockholm County, Sweden

Näringslivsrepresentant i ledningsgruppen för utbildningen mobilapplikationer.

NFT Group

Project Manager

July 2017 - November 2017 (5 months)

Stockholm, Sweden

Project manager for different internal project for research and analysis.

NFT VENTURES

PR & Communication

May 2015 - March 2017 (1 year 11 months)

Stockholm, Sweden

Developed and built up the PR & Communication logistics and strategies for the company. I was responsible for the PR activities, both internal and external, when supporting the portfolio companies. During the time I maintained the social platforms that NFT was active on. Produced content and managed the social networking.

Elina Pankkiiriliike Oy

Business Consultant

March 2012 - February 2014 (2 years)

Stockholm / Helsinki

Business consultant for the company's business area Structured Products. During these years the work has been to support and educate the company's own staff in all kind of queries related to their structured products. Followed them through the administrative process to produce their own products for their finnish clients and support the daily administrative work at the back-office.

Kubera AB

Finance and administration

April 2008 - December 2011 (3 years 9 months)

Stockholm County, Sweden

Working for Kubera my responsibility was mainly to handled issues related to accounting and administration, for both Kubera and affiliated companies.

One of the companies was a licensed Insurance broker Emeritus Fond & Försäkring AB, during 3 years I was responsible for the compliance & regulations issues towards Finansinspektionen (supervisory authority for the financial market)

Sector Management AB

Controller

2005 - 2008 (3 years)

Stockholm, Sweden

Financial controller for the Management company and compliance officer for Sector Hedge Fund. A company within Servisen Group.

Alterno Liv & Fond AB

Co-founder Board member

1997 - 2003 (6 years)

Stockholm, Sweden

Financial and Key account manager.

During this period I also acquired knowledge and experience from different kind of investments and holding structures not only Swedish also from other jurisdictions. Core business, financial services for sport, media & entrepreneurs in fast developing branches . Branch office, Alterno Management UK Ltd.

Försäkringsrådgivarna AB

Insurance Broker Assistance.

1996 - 1997 (1 year)

Stockholm, Sweden

Assistance to a licensed insurance broker.

S.I. International / Trafford Svenska AB

Head salesadministration

1992 - 1995 (3 years)

Stockholm, Sweden

EKAB

4 years

Sales/accounting

1990 - 1992 (2 years)

Stockholm, Sweden

During my time at Business school worked as accountant and head of sales administration perfect to combine with studies.

Sales

November 1988 - February 1990 (1 year 4 months)

Worked as salesperson for financial investment products. You booked your own clients by phone and meet the client and the basket of products could be life insurance, fund investments, commodities, and loans. During a period I also educated and trained the new telemarketing staff.

Education

Stockholm School of Economics

IFL Executive Education, SWEDSEC för Ledning & kontrollfunktioner · (2014 - 2014)

IHM Business School

3-days course, Marketing · (2018 - 2018)

The Swedish Academy of Board Directors

Diploma course, Corporate governance · (2013 - 2014)

IHM business school

DIHM Marketing Program, Business and marketing strategy · (1991 - 1993)

Lunds universitet / Lund University

Single course, Trade Law · (1999 - 1999)